

**TDNA Linage Report
November 2007**

in circulation order
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-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in circ order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2007	2006	+(-)%	2007-2006
					\$\$\$+(-)%
HOUSTON Chronicle	National	24,422	27,122	-10%	2007-2006
	Retail	67,710	64,972	4%	ad revenue
	Classified	92,768	104,358	-11%	percent change
	Month Total:	184,900	196,452	-6%	Month: -2.88%
	Y-T-D Total:	2,113,002	2,251,677	-6%	Y-T-D: -4.27%
09/30/06 7-day avg circ: 557,059					
DALLAS Morning News	National	18,307	21,922	-16%	2007-2006
	Retail	69,161	75,047	-8%	ad revenue
	Classified	76,054	93,731	-19%	percent change
	Month Total:	163,522	190,700	-14%	Month: -17.20%
	Y-T-D Total:	1,664,331	1,907,000	-14%	Y-T-D: -10.40%
09/30/06 7-day avg circ: 467,915					
SAN ANTONIO Express-News	National	8,459	11,189	-24%	2007-2006
	Retail	42,774	44,294	-3%	ad revenue
	Classified	77,529	81,584	-5%	percent change
	Month Total:	128,762	137,067	-6%	Month: 4.70%
	Y-T-D Total:	1,446,331	1,580,205	-8%	Y-T-D: -1.70%
09/30/06 7-day avg circ: 247,215					
AUSTIN American-Statesman	National	6,935	8,212	-16%	2007-2006
	Retail	78,024	73,030	7%	ad revenue
	Classified	46,885	52,104	-10%	percent change
	Month Total:	131,844	133,346	-1%	Month:
	Y-T-D Total:	1,353,218	1,353,552	0%	Y-T-D:
09/30/06 7-day avg circ: 183,496					
EL PASO Times	National	873	1,400	-38%	2007-2006
	Retail	52,274	44,089	19%	ad revenue
	Classified	60,469	62,274	-3%	percent change
	Month Total:	113,616	107,763	5%	Month:
	Y-T-D Total:	1,136,042	1,187,934	-4%	Y-T-D:
09/30/06 7-day avg circ: 72,341					
CORPUS CHRISTI Caller-Times	National	3,238	2,345	38%	2007-2006
	Retail	32,782	34,801	-6%	ad revenue
	Classified	50,966	46,269	10%	percent change
	Month Total:	86,986	83,415	4%	Month: -10.00%
	Y-T-D Total:	924,819	937,673	-1%	Y-T-D: -10.00%
09/30/06 7-day avg circ: 55,384					

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

	2007	2006	January	February	March
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		2,251,677	189,575	188,152	239,409
<i>this year:</i>	2,113,002		166,276	184,010	228,968
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		1,982,326	194,514	188,228	206,945
<i>this year:</i>	1,664,331		155,622	157,285	186,025
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		1,580,205	129,532	127,541	172,911
<i>this year:</i>	1,446,331		110,537	124,982	154,257
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		1,353,552	108,377	108,946	120,840
<i>this year:</i>	1,353,218		105,913	113,117	139,426
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		1,187,934	102,852	105,627	109,011
<i>this year:</i>	1,136,042		93,369	95,909	120,904
Total Y-T-D		Total Y-T-D			
<i>last year:</i>		937,673	74,669	79,867	91,800
<i>this year:</i>	924,819		73,658	109,656	82,126

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April	May	June	July	August	September	October
192,437	203,469	254,034	184,024	181,186	234,615	188,324
182,703	189,044	231,301	175,455	173,920	215,100	181,325
April	May	June	July	August	September	October
204,350	211,519		197,186	189,152	198,844	200,888
174,694	168,762		163,103	163,040	169,573	162,705
April	May	June	July	August	September	October
130,462	134,764	176,937	131,882	134,425	168,352	136,332
114,430	131,176	163,044	119,982	125,542	151,171	122,448
April	May	June	July	August	September	October
127,441	130,613	122,892	121,596	122,912	127,468	129,121
123,518	129,708	123,097	119,520	122,475	126,262	118,338
April	May	June	July	August	September	October
114,418	121,490	110,550	99,907	102,601	108,256	105,459
96,971	102,131	97,281	109,758	98,731	105,697	101,675
April	May	June	July	August	September	October
87,340	87,598	82,451	91,704	85,207	85,660	87,962
83,442	84,551	90,429	54,949	86,256	86,557	86,209

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		SORT BY CIRC	
November	December	HOUSTON Chronicle	557,059 1
			557,059 2
			557,059 3
		09/30/06 7-day avg circ:	557,059 4
		557,059	557,059 5
November	December	DALLAS Morning News	467,915 1
			467,915 2
			467,915 3
		09/30/06 7-day avg circ:	467,915 4
		467,915	467,915 5
November	December	SAN ANTONIO Express-News	247,215 1
			247,215 2
			247,215 3
		09/30/06 7-day avg circ:	247,215 4
		247,215	247,215 5
November	December	AUSTIN American- Statesman	183,496 1
			183,496 2
			183,496 3
		09/30/06 7-day avg circ:	183,496 4
		183,496	183,496 5
November	December	EL PASO Times	72,341 1
			72,341 2
			72,341 3
		09/30/06 7-day avg circ:	72,341 4
		72,341	72,341 5
November	December	CORPUS CHRISTI Caller-Times	55,384 1
			55,384 2
			55,384 3
		09/30/06 7-day avg circ:	55,384 4
		55,384	55,384 5

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, T.M.C. inserts, zoned, direct mail, pre-prints, etc.

		2007	2006	+(-)%			2007-2006	\$\$\$+(-)%
The Beaumont Enterprise	National						ad revenue	
	Retail						percent change	
	Classified						Month:	
09/30/06 7-day avg circ:	Month Total:						Y-T-D:	
52,822	Y-T-D Total:							
MCALLEN The Monitor	National	4,788	3,932	22%			ad revenue	
	Retail	58,777	59,664	-1%			percent change	
	Classified	45,048	41,189	9%			Month:	5.00%
09/30/06 7-day avg circ:	Month Total:	108,613	104,785	4%			Y-T-D:	4.00%
43,176	Y-T-D Total:							
WACO Tribune Herald	National	2,228	1,298	72%			ad revenue	
	Retail	28,905	34,011	-15%			percent change	
	Classified	30,995	28,518	9%			Month:	-7.10%
09/30/06 7-day avg circ:	Month Total:	62,128	63,827	-3%			Y-T-D:	-0.80%
39,661	Y-T-D Total:	676,132	689,408	-2%				
ABILENE Reporter-News	National	4,667	4,340	8%			ad revenue	
	Retail	17,462	25,537	-32%			percent change	
	Classified	39,006	41,391	-6%			Month:	-11.02%
09/30/06 7-day avg circ:	Month Total:	61,135	71,268	-14%			Y-T-D:	-6.75%
37,774	Y-T-D Total:	674,765	752,796	-10%				
VICTORIA Advocate	National	1,316	1,825	-28%			ad revenue	
	Retail	18,254	24,502	-25%			percent change	
	Classified	26,979	30,877	-13%			Month:	-9.60%
09/30/06 7-day avg circ:	Month Total:	46,549	57,204	-19%			Y-T-D:	-3.20%
33,863	Y-T-D Total:							
WICHITA FALLS Times Record News	National	6,383	4,586	39%			ad revenue	
	Retail	18,724	22,544	-17%			percent change	
	Classified	28,710	28,583	0%			Month:	-6.70%
09/30/06 7-day avg circ:	Month Total:	53,817	55,713	-3%			Y-T-D:	-4.40%
30,816	Y-T-D Total:	572,572	610,975	-6%				

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

		2007	2006	January	February	March
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			653,030	60,503	64,594	87,039
<i>this year:</i>	553,209			49,821	52,437	66,470
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			859,063	1,433	87,659	95,966
<i>this year:</i>	943,817			83,027	87,991	94,520
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			689,408	57,757	55,784	62,662
<i>this year:</i>	676,132			55,900	59,537	61,536
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			752,796	62,045	65,203	69,817
<i>this year:</i>	674,765			59,986	59,694	63,456
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			113,243			
<i>this year:</i>	92,966					
	Total Y-T-D		Total Y-T-D			
<i>last year:</i>			610,975	50,249	50,743	53,502
<i>this year:</i>	572,572			45,703	48,777	50,088

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April	May	June	July	August	September	October
60,289	64,989	75,928	55,624	57,553	72,970	53,541
47,556	61,829	64,306	47,795	52,519	61,366	49,110
April	May	June	July	August	September	October
95,642	94,964	89,481	94,979	0	89,211	104,943
92,987	92,636	93,827	94,316	0	98,481	97,419
April	May	June	July	August	September	October
61,451	68,406	61,541	63,709	64,679	63,148	66,444
59,369	67,952	58,949	59,300	63,745	65,919	61,797
April	May	June	July	August	September	October
76,019	71,441	67,301	68,814	69,211	65,008	66,669
64,025	67,610	63,043	60,603	61,739	60,018	53,456
April	May	June	July	August	September	October
						56,039
						46,417
April	May	June	July	August	September	October
56,655	61,121	55,591	56,853	58,933	55,187	56,428
52,945	59,316	51,983	51,010	56,878	52,918	49,137

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				SORT BY CIRC	
November	December				
		BEAUMONT Enterprise	52,822	1	
			52,822	2	
			52,822	3	
0		09/30/06 7-day avg circ:	52,822	4	
0			52,822	5	
November	December				
		MCALLEN The Monitor	43,176	1	
			43,176	2	
			43,176	3	
104,785		09/30/06 7-day avg circ:	43,176	4	
108,613			43,176	5	
November	December				
		WACO Tribune Herald	39,661	1	
			39,661	2	
			39,661	3	
63,827		09/30/06 7-day avg circ:	39,661	4	
62,128			39,661	5	
November	December				
		ABILENE Reporter-News	37,774	1	
			37,774	2	
			37,774	3	
71,268		09/30/06 7-day avg circ:	37,774	4	
61,135			37,774	5	
November	December				
		VICTORIA Advocate	33,863	1	
			33,863	2	
			33,863	3	
57,204		09/30/06 7-day avg circ:	33,863	4	
46,549			33,863	5	
November	December				
		WICHITA FALLS Times Record News	30,816	1	
			30,816	2	
			30,816	3	
55,713		09/30/06 7-day avg circ:	30,816	4	
53,817			30,816	5	

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ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2007	2006	+(-)%		\$\$\$+(-)%
GALVESTON						
	National				2007-2006	
County Daily News	Retail	24,304	25,465	-5%	ad revenue	
	Classified	33,446	35,811	-7%	percent change	
09/30/06 7-day avg circ:	Month Total:	57,750	61,276	-6%	Month:	
27,624	Y-T-D Total:	640,612	682,668	-6%	Y-T-D:	
SAN ANGELO						
	National	3,250	2,156	51%	2007-2006	
Standard-Times	Retail	22,489	22,102	2%	ad revenue	
	Classified	26,090	25,061	4%	percent change	
09/30/06 7-day avg circ:	Month Total:	51,829	49,319	5%	Month:	-5.00%
26,972	Y-T-D Total:	523,129	533,161	-2%	Y-T-D:	-2.00%
ODESSA						
	National	4,114	3,514	17%	2007-2006	
American	Retail	36,286	37,662	-4%	ad revenue	
	Classified	23,237	29,717	-22%	percent change	
09/30/06 7-day avg circ:	Month Total:	63,637	70,893	-10%	Month:	-9.50%
25,216	Y-T-D Total:	712,434	743,831	-4%	Y-T-D:	-9.00%
HARLINGEN						
	National	4,205	2,878	46%	2007-2006	
Valley Morning Star	Retail	23,991	24,779	-3%	ad revenue	
	Classified	15,535	17,566	-12%	percent change	
09/30/06 7-day avg circ:	Month Total:	43,731	45,223	-3%	Month:	-6.00%
23,773	Y-T-D Total:	437,311	462,223	-6%	Y-T-D:	-5.00%
MIDLAND						
	National	1,665	464	259%	2007-2006	
Reporter-Telegram	Retail	34,676	35,901	-3%	ad revenue	
	Classified	30,733	30,992	-1%	percent change	
09/30/06 7-day avg circ:	Month Total:	67,074	67,357	0%	Month:	15.90%
20,111	Y-T-D Total:	712,227	773,356	-8%	Y-T-D:	8.60%
TEMPLE						
	National	105	105	0%	2007-2006	
Daily Telegram	Retail	27,726	23,167	20%	ad revenue	
	Classified	9,328	9,286	0%	percent change	
09/30/06 7-day avg circ:	Month Total:	37,159	32,558	14%	Month:	11.00%
20,013	Y-T-D Total:	416,930	419,888	-1%	Y-T-D:	3.00%
DENTON						
	National				2007-2006	
Record-Chronicle	Retail	28,710	23,971	20%	ad revenue	
	Classified	67,519	44,556	52%	percent change	
09/30/06 7-day avg circ:	Month Total:	96,229	68,527	40%	Month:	4.00%
13,934	Y-T-D Total:	769,473	749,919	3%	Y-T-D:	-2.00%

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	2007	2006	January	February	March
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		682,668	54,925	55,017	67,445
this year:	640,612		52,400	50,222	65,678
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		533,161	43,747	48,940	47,859
this year:	523,129		40,573	48,851	48,087
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		743,831	58,904	58,001	67,629
this year:	712,434		60,165	58,068	64,893
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		458,464	45,833	42,754	47,803
this year:	399,257		35,198	37,182	41,194
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		773,356	54,267	59,716	75,672
this year:	712,227		56,215	62,928	74,689
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		419,888	36,689	36,490	39,234
this year:	416,930		32,536	35,687	42,020
	2007	2006			
	Total Y-T-D	Total Y-T-D			
last year:		749,919	59,310	57,305	76,255
this year:	769,473		56,859	55,699	69,197

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62,037	65,808	62,370	62,786	63,239	63,279	64,486
58,101	59,843	56,766	57,789	62,918	58,273	60,872
April	May	June	July	August	September	October
46,948	47,573	51,750	47,447	49,868	51,012	48,698
46,071	49,525	48,046	45,674	46,129	47,329	51,015
April	May	June	July	August	September	October
69,576	66,465	68,731	68,986	68,339	71,750	74,557
68,999	68,407	60,061	85,806	59,198	61,440	61,760
April	May	June	July	August	September	October
45,920	48,132	43,703	47,786	45,530	0	45,780
40,066	43,005	38,203	40,102	42,927	0	37,649
April	May	June	July	August	September	October
65,319	70,602	88,138	64,361	67,443	83,503	76,978
55,322	64,747	71,090	53,548	62,915	76,393	67,306
April	May	June	July	August	September	October
41,430	39,095	37,368	37,886	42,383	37,840	38,915
39,252	37,143	40,451	38,331	40,344	38,081	35,926
April	May	June	July	August	September	October
80,062	81,369	76,693	60,189	63,143	62,528	64,538
70,534	65,095	63,792	69,433	72,241	73,695	76,699

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November	December			
61,276	57,750	GALVESTON County Daily News	27,624	1
			27,624	2
			27,624	3
		09/30/06 7-day avg circ:	27,624	4
			27,624	5
November	December			
49,319	51,829	SAN ANGELO Standard-Times	26,972	1
			26,972	2
			26,972	3
		09/30/06 7-day avg circ:	26,972	4
			26,972	5
November	December			
70,893	63,637	ODESSA American	25,216	1
			25,216	2
			25,216	3
		09/30/06 7-day avg circ:	25,216	4
			25,216	5
November	December			
45,223	43,731	HARLINGEN Valley Morning Star	23,773	1
			23,773	2
			23,773	3
		09/30/06 7-day avg circ:	23,773	4
			23,773	5
November	December			
67,357	67,074	MIDLAND Reporter-Telegram	20,111	1
			20,111	2
			20,111	3
		09/30/06 7-day avg circ:	20,111	4
			20,111	5
November	December			
32,558	37,159	TEMPLE Daily Telegram	20,013	1
			20,013	2
			20,013	3
		09/30/06 7-day avg circ:	20,013	4
			20,013	5
November	December			
68,527	96,229	DENTON Record-Chronicle	13,934	1
			13,934	2
			13,934	3
		09/30/06 7-day avg circ:	13,934	4
			13,934	5

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-Classified: legal, transient, real estate, auto, all other classified
-Political ads in category for rate sold

in circ order

ROP SAU INCHES

Full-run paid ad lineage billed per rate card

TOTAL REVENUE

ROP, TMC, inserts, zoned, direct mail, pre-prints, etc.

		2007	2006	+(-)%	\$\$\$+(-)%
MARSHALL	National	70	126	-44%	2007-2006
News Messenger	Retail	9,352	10,357	-10%	ad revenue
	Classified	6,339	6,400	-1%	percent change
09/30/06 7-day avg circ:	Month Total:	15,761	16,883	-7%	Month: -7.00%
6,862	Y-T-D Total:	168,256	172,130	-2%	Y-T-D: -0.80%
PLAINVIEW	National	207	330	-37%	2007-2006
Daily Herald	Retail	9,296	11,776	-21%	ad revenue
	Classified	7,602	8,531	-11%	percent change
09/30/06 7-day avg circ:	Month Total:	17,105	20,637	-17%	Month: -2.00%
5,194	Y-T-D Total:	190,530	229,630	-17%	Y-T-D: -11.00%

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Accumulating month totals
(producing Y-T-D totals within report and Y-T-D % change)
Please notify TDNA if you revise any of these past figures so we can update this report.

		2006	January	February	March
	2007	2006			
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		172,130	14,849	13,933	17,812
<i>this year:</i>	168,256		15,373	13,788	17,282
	2007	2006	January	February	March
	Total Y-T-D	Total Y-T-D			
<i>last year:</i>		229,630	14,829	20,271	26,980
<i>this year:</i>	190,530		13,599	15,134	24,537

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<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
14,786	17,446	15,130	14,443	15,553	14,861	16,434
14,967	15,512	15,187	14,326	15,643	14,952	15,465

<i>April</i>	<i>May</i>	<i>June</i>	<i>July</i>	<i>August</i>	<i>September</i>	<i>October</i>
17,329	18,726	23,575	19,261	21,514	25,169	21,339
16,790	14,694	20,279	14,832	14,538	19,737	19,285

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<i>November</i>	<i>December</i>			
		MARSHALL	6,862	1
		News Messenger	6,862	2
			6,862	3
16,883		09/30/06 7-day avg circ:	6,862	4
15,761		6,862	6,862	5

<i>November</i>	<i>December</i>			
		PLAINVIEW	5,194	1
		Daily Herald	5,194	2
			5,194	3
20,637		09/30/06 7-day avg circ:	5,194	4
17,105		5,194	5,194	5

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