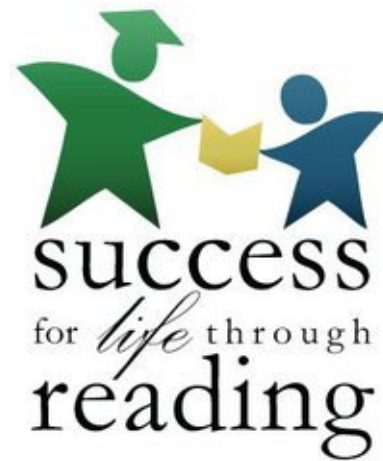


April 3, 2011

Business Name
Contact Name
Address
City, State, Zip



RE: Success for Life through Reading Scrabble Tournament

Dear Mr/Ms. Contact Name:

As a business in the Denton community we know that you are invested in the future and education of students in our area. And we now have an opportunity for you to continue your support!

Success for Life through Reading is a 100% volunteer-based and service learning literacy program for preschool children from low-income families. Our mission is to increase early childhood literacy in North Texas. We accomplish this mission by serving over 550 preschool children in Denton through volunteer led weekly reading sessions, after which a brand new book is donated to each child in the class.

This semester we have partnered with the Public Administration department for a class of their graduate students to host a Scrabble Tournament benefiting Success for Life through Reading.

We are searching for partners to help this event succeed and would love if COMPANY NAME could join us. Below are the opportunities available:

Title Sponsor: \$200 Investment (1 Available) This donation provides a book for 80 children

- Title Sponsor recognition with logo at event and on SLR website & facebook page
- Title Sponsor recognition with logo on all marketing material (due to deadline, logo will not be on flier/brochure, but will be included on all other materials. Including Packet Information and Posters)
- Opportunity to speak (2-3 minutes) during award portion of Scrabble Tournament
- Opportunity to put brochure in participant packet
- Opportunity to display banner at Scrabble Tournament (Banner provided by sponsor)

Scrabble Board Sponsor: \$200 Investment (1 Available; will go towards purchasing needed scrabble boards for event) This donation provides a book for 80 children

- Scrabble Board Sponsor recognition with logo at event and on SLR website & facebook page
- Scrabble Board Sponsor recognition with Logo at each table
- Title Sponsor recognition with logo on all marketing material (due to deadline, logo will not be on flier/brochure, but will be included on all other materials. Including Packet Information and Posters)
- Opportunity to put brochure in participant packet
- Opportunity to display banner at Scrabble Tournament (Banner provided by sponsor)

Event Sponsor: \$75 Investment (10 Available) This donation provides a book for 30 children

- Event recognition with name at event and on SLR website & facebook page
- Opportunity to put brochure in participant packet
- Opportunity to display banner at Scrabble Tournament (Banner provided by sponsor)

In-Kind Sponsor: Sponsor will provide prizes for event (could include movie tickets, gift certificates, etc)

- Recognition at event and on SLR website & facebook page
- Opportunity to put brochure in participant packet

Success for Life through Reading is part of the University of North Texas and is able to accept contributions through UNT's Foundation. The EIN for the Foundation is 23-7232618. Receipt will be provided upon delivery. We are asking for all cash donations by **April 20th** to provide enough time for printing and in-kind donations by **April 25th**.

Thank you for your continued support of Success for Life through Reading!

Sincerely,

Nicole Newkham

Scrabble Tournament Committee Member

Public Administration Graduate Student

Phone: 214.460.2933

Email: nnewkham@hotmail.com

For more information about Success for Life through Reading please contact Amma Cottrell, Literacy Coordinator, at 940-565-3381 or Amma.Cottrell@unt.edu.