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DART hopes rally boosts census participation

Dallas Area Rapid Transit (DART) officials rallied employees at a March 18 event aimed at encouraging widespread participation in the 2010 U.S. Census. [web-archive version includes media]

Speakers at the rally included DART Board Chairman Bill Velasco, President/Executive Director Gary Thomas, Regional Census Director Gabriel Sanchez and Dallas Deputy Mayor Pro Tem Pauline Medrano. Employees were given an opportunity to tour a U. S. Census Bureau traveling public exhibit and see a DART bus wrapped with Census 2010 information.

DART's Thomas told employees that making sure DART gets its fair share of the billions in available funding is reason enough to ensure as accurate a count as possible.

"We need to make everyone aware of the importance of the census," Thomas said.

"If we do not get a good accurate count from the region, funding local transportation projects will miss out," he said. "Everyone needs to understand that this will affect our quality of life for the next 10 years."

Eight specially wrapped buses will be used to spread the word about the census across DART's 13 member cities. The Census Bureau began mailing out census forms on March 15. Forms are due by April 1.



One of eight buses wrapped with Census 2010 information that will be used throughout DART's 13 member cities for the next four weeks.

[High Resolution JPG](#)



DART President/Executive Director Gary Thomas, DART Board Chairman Bill Velasco, Dallas Deputy Mayor Pro Tem Pauline Medrano and Regional Census Director Gabriel Sanchez stand before one of eight specially wrapped DART buses showcasing information concerning Census 2010.

[High Resolution JPG](#)

Census Resources:

(Links below will each open in a separate window)

DART Member Cities:

- » [Town of Addison](#)
 - » [City of Carrollton](#)
 - » [City of Cockrell Hill](#)
 - » [City of Dallas](#)
 - » [City of Farmers Branch](#)
 - » [City of Garland](#)
 - » [City of Glenn Heights](#)
 - » [Town of Highland Park](#)
 - » [City of Irving](#)
 - » [City of Plano](#)
 - » [City of Richardson](#)
 - » [City of Rowlett](#)
 - » [City of University Park](#)
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- » [Dallas Regional Census Office Facebook page](#)
 - » [U.S. Census 2010 website](#)