

Media Relations Contact:
Morgan Lyons
Mark A. Ball

September 27, 2010

Increasing access to area shopping goal of new DART program

Local shopping for customers who may need extra help making the trip is getting easier thanks to Shopper Dropper, a pilot transit program being tested by Dallas Area Rapid Transit (DART).

Starting October 1, DART picks up eligible customers from the pilot area from their front door on Tuesdays and Wednesdays between 9 a.m. and 3:30 p.m. and takes them to shops such as Wynnewood Village Shopping Center, the Walmart Supercenter on Cockrell Hill Road, south of I-30 and other retailers in the local area.

For \$2.50 one-way or \$5 all day, riders who meet at least one of four criteria can schedule a trip.

- Paratransit-eligible passengers with valid Paratransit photo ID
- Seniors (age 65 or older) with valid DART photo ID
- Non-paratransit certified persons with disabilities and a valid DART photo ID
- Medicare cardholders.

DART's Paratransit program currently provides trips for eligible customers with disabilities. However, customers must plan trips in advance in order to make reservations the day before the trip is needed. With Shopper Dropper, customers call the same day they want to travel and trips are accommodated on a first come, first served basis in a vehicle that is ADA compliant and has wheelchair lifts. Trips must be paid with exact cash. DART passes and tickets cannot be used.

Tuesday shopping will service a northern sector that borders I-30 to the north, Rosemont to the east, Illinois Ave. to the south, and Westmoreland on the west, while Wednesday shopping in the south sector will occur in the area from SH 180 to the north, I-35E to the east, Kiest Blvd. to the south, and Knoxville on the west.

SERVICE REGIONS

[web-archive version includes media]

Hours of Operation

Tuesdays and Wednesdays only, 9 a.m. - 3:30 p.m.

Tuesdays - Serving the Northern Shopping Sector

Wednesdays - Serving the Southern Shopping Sector

During hours of operation, service is available to any of the shopping destinations in the particular sector for that day.

[Click here to download the DART Shopper Dropper brochure](#)
(PDF file opens in a new window)

Customers can make trip reservations the day of travel or up to one week in advance by calling 214-281-2555. Questions about the pilot program can be answered by calling the DART Customer Information Center at 214-979-1111 or by going to www.DART.org.