

**TEXAS OFFICIAL TRAVEL MAP**

Year 2012 Second Edition Rate Base: 700,000

Space Closing: April 12, 2012

Materials Due: April 17, 2012

First Distribution: June 2012

**Advertising Rates**

<b>ROP:</b>	<b>Gross</b>	<b>Net*</b>
Full Panel	\$24,950	\$21,208
Half (1/2) Panel	\$14,088	\$11,975

\*Commission: 15% to recognized agencies providing prepress-ready materials.

Note: All rates are 4-color (no black and white).

Payment: Cash with order or net 30 from invoice date. All orders must be paid in full by May 11, 2012.